

Dr. Terri Horton EdD, MBA, MA, PHR, SHRM-CP, HCS, SWP

WORKFORCE FUTURIST | CORPORATE TRAINER | SPEAKER
THE FUTURE OF WORK, SKILLS, LEARNING & AI



ABOUT DR. HORTON

Dr. Terri Horton is a workforce futurist, skills, learning and artificial intelligence business strategist. She consults, speaks, coaches, trains and provides strategies and solutions for organizations, executives, and entrepreneurs to future-proof their brands in the artificial intelligence economy. Her unique expertise sits at the intersection of talent development, skills, learning, branding and the future of work. She empowers clients with the knowledge and strategies of what, how, where and when to learn the skills and acquire the experiences necessary to be resilient, relevant, bold and thrive in the AI economy.

Dr. Horton's superpower is her ability to help organizations and people reimagine the future of work, skills, learning, and careers by connecting the dots for them to adapt, compete, scale and thrive in the complex skill-based economies of today and the future.

Increasingly, organizations are investing in AI systems as a business strategy to reduce costs, improve performance, customer experience, and competitive market advantage. It is projected that by 2025 artificial intelligence systems will eliminate 45% of the tasks associated with most jobs and result in the re-imagination of roles from accounting, to human resources, to sales and marketing to operations, law, and education, to name a few. Are you ready?

Schedule a Complimentary 30-minute consultation with Dr. Terri Horton @ www.terrihorton.com



FUTURE-PROOFED: REIMAGINING HR JOBS IN THE ARTIFICIAL INTELLIGENCE ECONOMY MONDAY, AUGUST 27, 2018 11:15AM-12:30PM

6 STRATEGIES TO FUTURE-PROOF YOUR HR BRAND

- 1. INVEST In Your Brand NOW: Skill-Up & Level-Up**
- 2. BECOME A Business Strategy Expert**
- 3. MASTER AI4HR & AI Business Strategies**
- 4. ADAPT Quickly To Business & HR Shifts 2018-2025**
- 5. REFRAME Your Approach To Work & Careers**
- 6. Be Resilient, Be Relevant, Be Bold & THRIVE!**

"BE RESILIENT, RELEVANT, BOLD AND THRIVE IN THE AI ECONOMY!"

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