



# CA *hr* CONFERENCE 2024

**IN-PERSON + STREAMING**

**Hilton Anaheim**

**May 20-22 2024**

**[cahrconference.org](https://cahrconference.org)**



# California HR Conference

May 20 - May 22, 2024 | Anaheim Hilton

## Exhibitor + Sponsor Prospectus

Elevate your organization's visibility and connect with the brightest minds in HR at the 2024 California HR Conference! As an exhibitor or sponsor, you have the unique opportunity to support HR professionals in their journey to excel in their multifaceted roles. By aligning your brand with this premier event, you'll gain exposure to experts in California Employment Law & Regulations, Compensation, Benefits + Well-Being, Diversity, Equity & Inclusion, Global HR, and more.

Be part of the conversation on workplace culture, empathy, and work-life integration, and position your brand as a leader in supporting these essential aspects of organizational success.

We're excited to provide organizations with a tailored experience that meets their needs and provides value for their investment. Let us help you reach your goals.

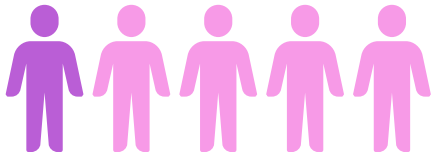


CAhr 24

# Community: Who is our audience?

CAhr24

## CAHR23 ATTENDEES



**1,300+**  
Attendees



**1,270+**  
Companies

## TOP ROLES

1. Human Resources Manager
2. Director of Human Resources
3. Human Resources Generalist
4. Human Resources Business Partner
5. Vice President of Human Resources
6. Chief Executive Officer

## TOP 4 INDUSTRIES



Nonprofit



Consulting



Education



Healthcare



Manufacturing



Technology

Identify as managers,  
directors, VP's and  
CHRO's

**62%**

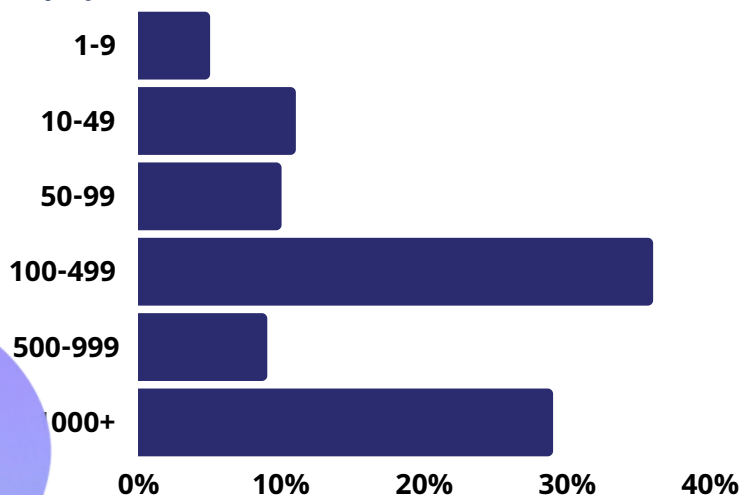
HR Certified  
Professionals

**52%**

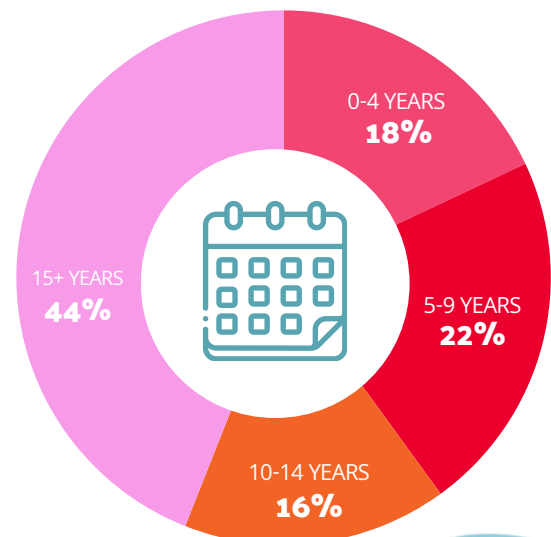


## COMPANY SIZE

Employees



## YEARS IN THE INDUSTRY





# Exhibit Opportunities

CAhr24

Maximize the ability to drive business through visibility on the CAHR24 Exhibit Hall Floor.

## Premium Booth

(Corner Booth)

**\$3,750**



## Standard Booth

(Inline Booth)

**\$3,500**



### All 10'x10' booths include...

- Exclusive, non-conflicting Expo hours to meet with attendees
- Networking opportunities, including refreshment breaks and luncheons
- Company listing in CAHR23 mobile app
- 8' high draped backwall and 3' high draped sidewall
- Two booth personnel badges with access to Expo Only
- Exhibitor Resources to assist you as you plan and prepare for the upcoming event
- 24-hour security

\*Exhibit space rental does not include any furnishings or utilities and are the responsibility of the exhibitor. Pricing and order forms will be included in our Exhibitor Service Kit.

### Book your booth

1. Visit [CAHR24 floorplan](#)
2. Determine your desired booth size and location
3. Complete our [Online Exhibit Space Application](#)
4. Review the Rules & Regulations for Exhibitors
5. Complete payment for your booth and any related products
  - **100% payment is due with your contract**





# Sponsorship Opportunities

CAhr24



## THOUGHT LEADERSHIP

Position yourself as a leader in employment law and amplify your brand as you present educational content from one of our session rooms.

## BRANDING

Gain recognition and visibility among your customers and prospects. Your logo can be attached to networking events, social media posts and more!



View our full list of [sponsorship opportunities](#).

Whether it's through a package listed here or one tailored to you, CAHR24 offers sponsors an experience that will grow your business. Reach out today to begin your partnership.

**Tim Thoms-Cappello**

**Director, Exhibits & Sponsorships**



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