



# CAhr

CONFERENCE 2026

**May 11-13 | 2026**

**Hilton Anaheim**

*In Person + Streaming*



# California HR Conference

*May 11-13, 2026 | Hilton Anaheim*

## Exhibitor + Sponsor Prospectus

Elevate your organization's visibility and connect with the brightest minds in HR at the 2026 California HR Conference! As an exhibitor or sponsor, you have the unique opportunity to support HR professionals in their journey to excel in their multifaceted roles.

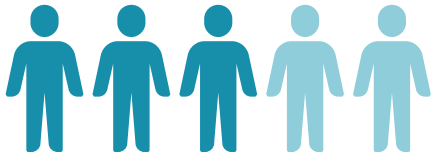
Be part of the conversation on workplace culture, empathy, and work-life integration, and position your brand as a leader in supporting these essential aspects of organizational success.

We're excited to provide organizations with a tailored experience that meets their needs and provides value for their investment. Let us help you reach your goals.



# Community: Who is our audience?

## CAHR25 Attendees



**700+**

**In-Person Attendees**



**745+**

**Companies**

## Top Roles

**HR Managers**  
**HR Directors**  
**CHRO**  
**HR Business Partners**  
**HR Consultant**  
**CEO**  
**Account Executive**

## Top Industries



**Nonprofit**



**Manufacturing**



**Healthcare**



**Education**

Identify as  
managers,  
directors, VP's  
and CHRO's

**43.4%**

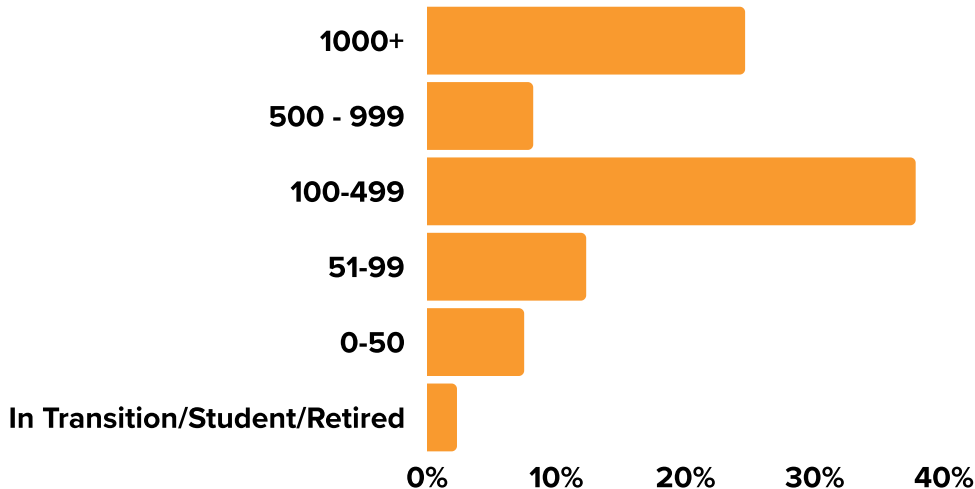
HR Certified  
Professionals

**49.7%**

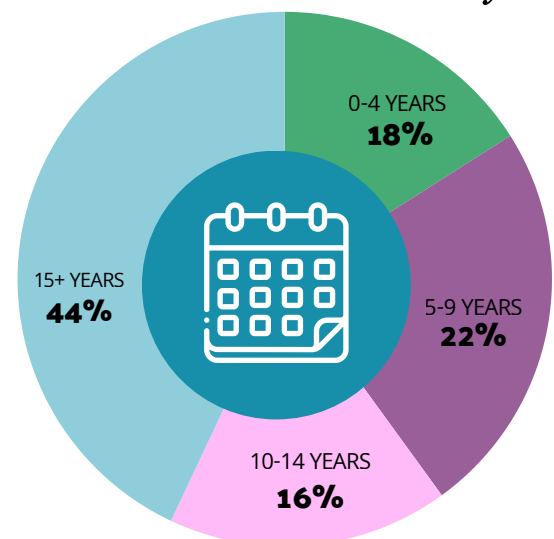


## Company Size

### Employees



## Years in the Industry





# Exhibit Opportunities

**Maximize the ability to drive business through visibility on the CAHR26 Experience Center Floor.**

## Premium Booth

(Corner Booth)

**\$3,750**



## Standard Booth

(Inline Booth)

**\$3,500**



### *All 10'x10' booths include...*

- Exclusive, non-conflicting Experience Center hours to meet with attendees
- Networking opportunities, including refreshment breaks and luncheons
- Company listing in CAHR26 mobile app
- 8' high draped backwall and 3' high draped sidewall
- Two booth personnel badges with access to Expo Only
- Exhibitor Resources to assist you as you plan and prepare for the upcoming event

\*Exhibit space rental does not include any furnishings or utilities and are the responsibility of the exhibitor. Pricing and order forms will be included in our Exhibitor Service Kit.

### *Book your booth*

- CAHR26 floorplan coming soon
- Determine your desired booth size and location
- Complete our [Online Exhibit Space Application](#)
- Review the Rules & Regulations for Exhibitors
- Complete payment for your booth and any related products
  - 100% payment is due with your contract





# Sponsorship Opportunities



## *Thought Leadership*

Position yourself as a leader in employment law and amplify your brand as you present educational content from one of our session rooms.

## *Branding*

Gain recognition and visibility among your customers and prospects. Your logo can be attached to networking events, social media posts and more!




View our full list of [sponsorship opportunities](#).

Whether it's through a package listed here or one tailored to you, CAHR26 offers sponsors an experience that will grow your business. Reach out today to begin your partnership.

**Tim Thoms-Cappello**

*Director, Exhibits & Sponsorships*

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